

Engineering Impact

# GlobalLogic Romania @AIForum UTCN

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GlobalLogic, a Hitachi company, is a trusted design, data, and digital engineering partner to the world's largest and most forward-thinking companies.

We helped create some of the most innovative and widely used digital products and experiences. Today we're helping clients transform businesses and redefine industries through intelligent products, platforms, and services.



# By the numbers

**2000**

Founded

**33,500+**

Professionals  
in 25 countries

**2,100+**

Product  
releases per  
year

**570+**

Active clients

**110+**

Private label  
customers'  
labs

**60**

Product  
engineering  
centers

**9**

Sales offices  
(HQ in Silicon  
Valley)

**6**

Design  
studios



# Key Facts About Us

**1100+**  
colleagues

**5**  
delivery sites

**20+**  
years of  
experience in  
Romania

**9 years**  
avg. work  
experience

**160+**  
**Oradea**  
Telecom  
Automotive

**580+**  
**Cluj-Napoca**  
Telecom  
Automotive  
Healthcare  
Technology  
Commerce  
Media

**80+**  
**Braşov**  
Automotive  
Mobility

**140+**  
**Bucharest**  
Telecom  
Automotive  
Industrial  
Media  
Healthcare

**120+**  
**Iaşi**  
Media  
Commerce  
Technology  
Mobility



# What sets us apart

## Designed for desirability

Seamless integration between design and engineering creating digital products and experiences that people love.



## Engineered for excellence

Pioneering and innovating engineering from chip to cloud.



## Curated for intelligence

Powering the intelligent enterprise with a formidable advantage in data + AI and content engineering.



# Helping clients with GenAI since 2021

9,900+

AI Data Engineers  
and Experts

500+

Product Engineering  
Engagements

100+

Data/AI Product  
Experience

58+

GenAI Products  
and POCs

20+

Solution  
Accelerators

**First hand experience** in engineering, training and evaluation of highly scalable GenAI models

- Prompt Design and Engineering
- Model Safeguard and Safety Eval
- Diversity Study and Adversarial Conversations

- Data Collection & Annotation
- Persona & Creativity Evaluation
- Code Eval and Rating

Leveraging GlobalLogic's **GenAI accelerators** to deliver cost-effective and timely solutions that prioritize operational efficiency and time-to-market.

## Highlights

- Extensive experience in content generation, training and evaluation of a leading large language model (LLM)
- 10+ years of experience with ML products, including 3+ years working on GenAI technologies
- Delivering AI-driven applications that are large scale and end user facing

## Values Derived

- Improved model performance and quality of responses
- Reduced Time-to-Market
- Delivering value at scale with focus on end-user requirements and satisfaction.

## KEY CLIENT ENGAGEMENTS

verizon✓

KOHL'S



## TECHNOLOGY EXPERIENCE (representative list)

Cloud Services



Large Language Models (LLM) GPT-3+, DALL-E, LaMDA

AI Platforms



Vertex.ai

Amazon Bedrock



ML Platforms



Data Processing



Project Visualization



Serverless



Integration





Get moving with GlobalLogic

# VelocityAI

Harness the Power of AI, Digital, and Human Expertise

## Beyond Bold Ideas to Measurable Impact:

GlobalLogic VelocityAI harnesses the intersecting power of AI, digital, and human-centered design to turn bold ideas into enduring realities. We help your business go further, faster.

### A comprehensive suite of AI-powered service offerings:

- AI-powered SDLC (IPSecure, End to End, Flexible)
- Intelligence Engineering (Reliable, Responsible, Reusable)



## Industries Transformed. Impact Delivered.

- Communications & Network Providers
- Healthcare & Life Sciences
- Media & Entertainment
- Private Equity
- Technology
- Financial Services
- Industrial & Energy
- Mobility
- Retail & Consumer

### VelocityAI can deliver:

- 30% increase in overall productivity.
- 25% reduction in time-to-market.
- 20% lower operational costs.

# Let's engineer impact together

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